

Review article

# **Kohl and surma eye cosmetics as significant sources of lead (Pb) exposure**

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# **Summary:**

Kohl (surma) is a traditional eye cosmetic used in the Middle East, India, Pakistan, and parts of Africa that often contains high levels of lead (Pb), a developmental neurotoxicant. Many researchers have called for stricter governmental regulations of kohl trade and quality control and improved public education regarding its hazards and some governments have adopted import controls and educational campaigns to alert users to the hazards of using Pb-containing kohl. However, users remain unaware of the hazards of kohl usage, and some authorities minimize its potential danger. In this review, we summarize available data from the peerreviewed literature on prevalence and attitudes regarding kohl use, Pb content of kohl samples from many sources, potential routes of entry of Pb into the body from kohl, and epidemiologic evidence that kohl is a source of Pb exposure in infants and women. Chemical analyses show that kohl has a wide range of formulae, with some containing PbS as the principal ingredient and others based on carbon and often Pb-free. Ocular, dermal, or gastrointestinal routes of entry of Pb into the body from kohl had been insufficiently studied to rule any of them out. The preponderance of epidemiologic evidence supports the conclusion that Pb-based kohl is associated with increased PbB in women who use kohl and their children.

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#### **Introduction:**

Kohl or surma is a traditional eye cosmetic used in the Middle East, India, Pakistan, and parts of Africa that often contains high levels of lead (Pb). For simplicity, in this paper we will use the terms kohl and surma interchangeably. Kohl is also used by émigrés from these regions in Europe, the United States, and elsewhere in the world. Unlike mascara, which is applied to the epidermal surface of the eyelids, kohl is applied to the palpebral conjunctiva. In traditional Middle Eastern medicine, kohl is also applied to the umbilical stump of newborn babies as an astringent and to the eyes of infants and small children to improve eye health. Its usage is a centuries-old tradition with esthetic, religious, and medicinal significance [1-4]. Nevertheless, the use of kohl is potentially harmful because a large proportion of preparations contain high amounts of Pb. Many studies provide strong evidence that Pb-containing kohl is a significant source of Pb exposure to women and children and therefore several countries have put in place government regulations concerning its importation and labeling, as well as public education to eliminate its use. Pb toxicity is an increasingly recognized public health concern in the Middle East, India, and Pakistan [5-14].

Pb is a ubiquitous environmental contaminant to which humans are exposed throughout life from dust, air, and water [15]. Extensive investigations of Pb-induced toxicity for the past 40 years have established that Pb is toxic to the nervous and neuroendocrine systems of fetuses, infants, pre-adolescents, and aging adults [16-19] and that Pb causes renal and cardiovascular toxicity [20]. The human brain is most sensitive to Pb exposure during the first two years of life. This age corresponds to physiologic immaturity of the brain and gut that increase Pb accumulation and to behaviors, such as mouthing and crawling, that increase exposures [21]. In the United States (US), the blood lead level (BPb) of concern in children which triggers environmental exposure evaluation, education of parents, and PbB monitoring is 10 μg/dl or higher (U.S. Centers for Disease Control, 1991). In children, reduced IQ scores, reduced attention span, and increased aggression are associated with PbBs above 10 μg/dl [22, 18, 23, 16, 24-25]. Furthermore, delayed pubertal development in girls has been reported at 3 μg/dl [17]. In addition to its developmental neurotoxicity, Pb is also implicated in the etiology or pathology of protein folding disorders of the nervous system, including Alzheimer 's Disease (AD), Parkinson's Disease, and cataracts [26].

Epidemiologic studies of Pb toxicity are still few in the Middle East, but public health authorities and researchers are beginning to investigate this area. For example, elevated PbB is associated with cognitive deficits in school girls in Egypt [27], in agreement with findings in the US [22] and a pooled international analysis [28]. In addition, elevated PbB is associated with the delayed onset of puberty in both males and females in Egypt [13], which is in agreement with studies in Russia, South Africa, and the United States [29, 17, 30-31], as well as with experimental rodent studies [32]. Moreover, elevated PbB in post-menopausal Saudi Arabian women is associated with high blood pressure [7], indicating that the risk of Pb toxicity is not limited to children.

The general adult population is exposed to Pb primarily through food and water, though workers in some construction, mining, and manufacturing industries may be at risk for occupational exposure. Major potential exposure pathways for infants and young children are food, air, water, and dust or soil [33]. Two other potential sources of exposure are traditional medicine [34] and cosmetics such as kohl [35], and these are important because they are voluntary, avoidable exposures. Many studies have demonstrated that Pb crosses the placenta and that maternal PbB is directly correlated with umbilical cord PbB [36-38]. Therefore, the mother's body burden of Pb is partially transported to the fetus.

Many researchers in the Middle East have called for stricter governmental regulations of kohl trade, quality control of its manufacture and labeling, and improved public education regarding its hazards [4, 3, 39]. Kohl is unapproved for use in the US by the Food and Drug Administration

(U.S. Food and Drug Administration, 2006) and is subject to import alerts, such as Import Alert # 53-15 "Detention Without Physical Examination of Eye Area Cosmetics Containing Kohl, Kajal, or Surma," which was published on March 27, 2012. The United Kingdom (UK), Canada, France, and other countries similarly ban the use of kohl or warn consumers against its use. The Saudi Food and Drug Safety Authority also advises consumers as follows: "Avoid color additives that are not approved for use in the area of the eye, such as 'permanent' eyelash tints and kohl. Be especially careful to keep kohl away from children, since reports have linked it to lead poisoning." (Saudi Food and Drug Authority, 2012) .

Why then, should this topic be of interest for global and local health? The concern is that users remain unaware of the hazards of kohl usage, and that some authorities minimize its potential danger. In particular, Mahmood et al., [40] claims that "the relation between Kohl and the toxicity of increased blood lead concentration upon its application to eyes as reported elsewhere is likely to be more of theoretical nature than a practical health hazard." These investigators do not dispute that Pb is toxic, particularly to children, that kohl usually contains high levels of Pb, and that Pb may enter the body orally. However, they argue that 1) no evidence has been reported that Pb enters the body through the conjunctiva, 2) while children may ingest kohl from their hands after rubbing their eyes, adults likely do not, and 3) previous studies in which elevated blood Pb levels were associated with kohl exposure are flawed, and studies which show no association between kohl exposure and elevated PbB are ignored.

This review will summarize studies on the chemical analyses of kohl from various sources, the plausibility of Pb exposure from the traditional use of kohl as a cosmetic and astringent, and the effects of kohl use on PbB in women and children. We will also discuss attitudes and beliefs regarding kohl usage. We will review work conducted in Bahrain, Egypt, India, Iraq, Israel, Kuwait, Morocco, Oman, Pakistan, Qatar, Saudi Arabia, and the United Arab Emirates (UAE), as well as studies in Europe and the United States of kohl-users who emigrated from these countries and carried the tradition to their new homes.

#### **Lead sulfide as a major component of kohl:**

There is confusion in both the terminology used for various eye cosmetics in different regions and cultures and in the historical composition of these compounds. In countries of the Arabian Peninsula, kohl refers to several preparations, including black kohl, which is largely composed of a fine powder of the lead sulfide (PbS) ore galena [4]. In Northern India, the galenaderived preparation is called surma and contains Pb, but the eye cosmetic Kajjal (a.k.a. Kaajal or Kajjali) is prepared from carbon soot and is Pb-free [41]. Other modern variations in the composition of the black eyeliner termed kohl or kahal also exist. This problem in terminology immediately points to the lack of standardization in the formulation, packaging, labeling, and selling of such products.

Many studies have reported the chemical content of kohl and surma, particular Pb contents. These studies in general show that kohl has a wide range of formulae, some under brand names and some unlabeled or prepared at home. Some preparations contain PbS as the principal ingredient and others are Pb-free. Thirty years ago, Sweha [42] described Arabian kohl as a product made by burning aromatic resin, frankincense, and almond shells. Mahmood et al., [40] describes modern kohl (surma) used in Pakistan as ground kohl stone (which is the mineral galena or PbS) mixed with other ingredients such as zinc oxide, silver leaves, gold leaves, ground rubies or emeralds, ground coral or pearls, and herbs.

The focus of this review is PbS in kohl and surma, though other components may also contribute to its toxicity. Before turning the discussion to Pb, we will mention two examples of other toxic components of kohl. In 2011, a case of cadmium (Cd) toxicity characterized by severe corneal edema and faint scarring from kohl eye makeup was reported in a Saudi woman [43]. The

kohl she used, which was purchased from a traditional herbalist outside the city of Riyadh, was found to contain toxic levels of both Pb and Cd. In addition, 16 polyaromatic hydrocarbons (PAH), including the potent carcinogen benzo(a)pyrene (BAP), have been found in carbon-based kohl samples from Pakistan. The median value of BAP was 197.47 µg/ g of kohl sample [44].

Analyses of Pb in kohl began in 1968 as part of clinical work-ups of children treated for plumbism in the UK. In these cases, Pb content of the kohl to which the patients were exposed was high, as anticipated. Subsequent analyses by quantitative elemental analysis, usually atomic absorption spectroscopy (AAS), of kohl or surma from many sources have shown that their composition varies, and that many, though not all, samples contain high amounts of Pb. In one of the first surveys of Pb content in kohl, Fernando et al. [2] measured 13 samples obtained in Kuwait, 9 of them submitted by parents whose children had plumbism, and found that 8 were at least 81% Pb (w/w) and only two had low Pb levels. Parry and Eaton [45] sampled 22 kohl specimens purchased in Morocco, Mauritania, the UK, and the US, some originating from Saudi Arabia, Pakistan, and India, and found that 9 had < 0.6% and 7 had >50% Pb. Haq and Khan [46] measured the Pb content of 40 samples of surma locally produced in Islamabad or purchased abroad by Hajis from Mecca; 50% contained Pb in proportions ranging from 0.03% to 81.37% and the rest had no Pb. Madany and Akhter (1992)[47] analyzed 21 kohl samples used by children in Bahrain and found comparatively low Pb levels ranging from 0.007-15.6% Pb. Al-Hazzaa and Krahn (1995)[48] examined 21 samples of kohl purchased in Saudi Arabia and originating in Saudi Arabia, elsewhere in the Middle East, and India. Of these specimens, 10 had Pb levels >84%, 7 were Pb-free, and 4 contained 2.9-34.1% Pb. Five contained at least 60% carbon, and of these 2 contained no Pb. One sample contained 7.8% antimony (Sb), the highest amount reported in any study. These samples were home-made powders (6), commercial preparations (9), and natural kohl stones ground into a powder (6), the last of which would be expected to be galena (PbS). Lekouch et al., (2001) [49] measured Pb in 10 samples of kohl purchased in Morocco and originating in Yemen, Saudi Arabia, Algeria, and Morocco and found >54% Pb in all of them and >75% Pb in 6 of them. Al-Ashban et al. (2004)[4] analyzed 107 kohl samples from different regions of Saudi Arabia. Pb was detected in 53% of the samples ranging from trace amounts to 52% w/w. Of 27 labeled and branded samples tested, 12 had high Pb levels (25-52%), whereas 15 had low Pb levels (0.004- 0.649%).

In addition to the above quantitative analyses, Hardy and colleagues reported qualitative analysis of kohl or surma composition by X-ray powder diffraction (XRPD) and scanning electron microscopy (SEM), which provides information on speciation of the metals and on organic components. In their studies, the majority of Omani, Saudi-Arabian, Egyptian and Indian kohls sampled contained at least 70% PbS in their major phase. However, in the minor phase the chemicals differed considerably among the kohl specimens. In the first such study, a total of 47 kohl samples used in Oman were analyzed [50]. Of 18 Omani-made kohls, the major component of 5 was PbS, whereas 12 were based on amorphous carbon and 1 on hematite. Specimens from other countries contained one of the following as the major component: PbS, minium (Pb3O4), amorphous carbon, magnetite (Fe3O4), zincite (ZnO), calcite (CaCO3), or sassolite (H3BO3). Hardy et al. (2002) [51] next analyzed 23 kohl samples from the UAE, none made locally. The main component of 11 samples was PbS, and of the other 12 was one of the following: amorphous carbon, zincite (ZnO), sassolite (H3BO3) or calcite/aragonite (CaCO3). Hardy et al. (2004) [52] also analyzed 18 kohl specimens purchased in Egypt and found that the main component of 6 samples (4 originating from Egypt and 2 from India) was PbS. The main component of the other 10 was one of the following: amorphous carbon, iron oxides, quartz, sassolite (H3BO3), zincite (ZnO), or talc (Mg3Si4O10(OH)2). Similar results were obtained from samples from Yen and Qatar [53].

Jallad and Hedderich (2005)[54] introduced a new method of analyzing kohl by confocal Raman microscopy and tested this method on 3 samples of kohl from UAE markets. The advantage of this method is that it is non-destructive to the sample, in contrast to AAS, XRPD, and SEM. Of the 3 samples examined, sample 1 (Indian-made) was primarily PbS and sample 2 (Indianmade) was both PbS and PbCO3. Pb content was confirmed by AAS and was >85% w/w. Sample 3 (Pakistani-made) was carbon-based and contained no Pb. This method might be considered for quality control by manufacturers and inspectors of kohl before sale to consumers.

Though many studies that have reported the Pb content of kohl from several countries over the last 3 decades, no clear picture emerges to suggest that the amount of Pb in a kohl sample is related to its region of origin. Indeed, Al-Saleh et al. (2005) [55] conducted a statistical analysis of their large study and found that Pb was equally present in kohl samples obtained from all regions of Saudi Arabia. We speculate that the final formulation of kohl available in the market is probably highly dependent on local sellers, who may obtain their base component from various unstandardized sources and may further alter the formulation through the addition of their own ingredients. As will be seen in our later discussion of epidemiologic studies, variability in the composition of kohl presents challenges in interpreting the results of some epidemiologic studies, particularly those in which the Pb content of the kohl used by the subjects studied was not measured.

## **Plausibility of lead entry into the blood from kohl:**

Entry of Pb into the body is typically by ingestion or inhalation of particulates, though exposure through the skin or eye is possible, as will be discussed in this section. Kohl is typically applied to the conjunctiva, as well as to the umbilical stump and, in some cultures, to the circumcision wound of infants [4]. Mahmood et al., (2009) [40] argue that Pb from kohl cannot enter the body through the conjunctiva or skin based on selected studies which they considered in their review. PbS is nearly insoluble in aqueous solutions, though it may form a colloid if the particle size is small. We will reconsider these studies as well as all others that we found in our search of the literature in order to assess the evidence that Pb can enter the body from kohl either through the eyes, transdermally, or by ingestion.

Four studies have addressed to possibility of Pb entering the body and bloodstream from kohl applied to the eyes. The rabbit was used as an experimental model in 3 studies, receiving ocular exposure to surma in a manner similar to child exposure. These studies produced conflicting results, as shown in Table 1. In the first study [56], a small number of rabbits was treated with surma (dose not given) of a fairly large particle size (90 ± 20 µm) 1-3 times per day for 15 days. According to Healy et al. (1982)[56], the majority of specimens obtained in UK have a mean particle size of 100 µm, but Kuwaiti samples have a mean diameter of about 30 µm. The mean diameter of various Pb compounds (including Pb chromate and Pb octoate paint films) is known to affect gut absorption of Pb in rats, with absorption increasing 5-fold when particle size is reduced from 196 to 6  $\mu$ m, and this factor may also be relevant to eye exposure [57]. The treated rabbits showed no difference from control in Pb levels in either the aqueous humour or blood, and both levels were relatively low. In the second study [58], no difference was found between rabbits treated with 0.5 -1.0 mg surma 1-3 times per days for 60 days and rabbits not treated (particle size was not mentioned). However, both surma-treated and untreated groups of rabbits had elevated PbB at all three time points (about 4 times as high as controls in the previous study), indicating that the controls were also exposed to Pb or the samples were contaminated. This study is therefore not interpretable. In contrast, the third study [59] found that Pb content was significantly elevated in rabbits whose eyes were treated once per day with 100 mg kohl for 15 days. The dose was larger than in the second study and particle size was not mentioned. Also, in the third study the rabbits' eyes were kept closed overnight, but the means of closure was not described. If it involved punctures or abrasions to the skin, it may have influenced Pb uptake.

Pb exposure and blood sampling regimen (reference)	<b>Results</b>	<b>Comments</b>
7 rabbits, 1 used as control, 3 treated in right eye once daily with surma (86% Pb w/w, 90 ± 20 µm particle size), 3 treated 3x daily. Metal applicator rod was dipped in surma and streaked across eyeball as used by mothers on their children. Blood drawn from ear vein after 15 days and aqueous humour sampled by paracentesis, both for Pb analysis (Healy et al., 1982)	No differences in Pb levels. Pb level in aqueous humor was < 2.07 µg/dl. PbB was $6.22 \mu g/dl$	The number of rabbits per group was small. The particle size of surma tested was larger than has been reported The authors concluded that transcorneal transport of Pb from surma did not affect PbB.
24 1.0-1.5 kg rabbits were divided into 4 groups. Group I received no treatment. Groups II, III, and IV were given about 0.5-1.0 mg surma 1, 2, or 3 times per day, respectively, for 60 days. Blood was drawn from the ear vein at intervals of 15 days for Pb analysis. Surma used in these studies contained 69% Pb as PbS (Khalid et al., 1992)	PbB of controls was $25.5 \pm 4.1 \,\mu g/dl$ after 15 days and 24.7 ± 3.1 µg/dl ml after 60 days. PbB in surma treated rabbits ranged between 26.4±1.3 µg/ dl and $30.4 \pm 3.4$ µg/ dl. These values did not differ significantly from controls.	Breed and sex of rabbits was not given. Method of applying surma to the eyes was not given. PbB levels were elevated in controls, suggesting exposure to Pb from other sources or cross- contamination of samples.
7 1.5-2 kg rabbits were treated with kohl as follows: 100 mg was instilled into the conjunctival sac of each eye and the eyelids were kept closed overnight to simulate human use; paws were taped to prevent licking them after rubbing off the kohl; treatment was repeated daily for 2 weeks; blood was drawn on day 15 from ear vein for Pb analysis. 7 control rabbits were handled in the same way except for kohl treatment (Abdulaziz et al., 1992)	PbB content was significantly higher (p<0.0001) in rabbits with kohl (68.59 ± 7.67 µg/dl) than in rabbits without kohl (1.28 ± $0.02 \mu g/d)$	Pb level of the kohl used was not given. Breed and sex of rabbits was not given. Method of keeping eyelids closed was not given. If it caused dermal wounds, such as suture holes, this may have been a route for Pb absorption into the blood.
Karachi, Pakistan, quasi-experimental design (i.e. clinical trial without randomization or blinding), 62 volunteers residing at the Pakistan Council of Scientific & Industrial Research campus: 23 children 2-11 years old and 39 "adults" 12-55 years old. Subjects served as their own controls, with PbB sampled after o (control), 30, 60, and 90 days of at least daily application of surma to the conjunctival surface (Khalid et al., 1995)	PbB in children showed no significant change over the 90 day course of surma use. Mean values were 0.88 to 0.94 µmol/l (18.23 to 19.48 µg/dl). Similarly, older subjects showed no significant change over the 90 day course of surma use. Mean values were 0.77 to 0.81 µmol/l (15.95 to 16.78 µg/dl).	The authors concluded that surma had no effect. However, surma use by subjects prior to the trial was not reported, and their baseline PbB was elevated. Also, the Pb content of the surma provided (Mohammad Hashim Tajir Surma) was not measured. Because of these 2 omissions, no valid associations between surma use and PbB can be drawn. In addition, the use of child "volunteers" raises ethical questions.

 **Table 1. Effect of experimental kohl eye treatment on blood lead levels in rabbits and humans\* (**\*PbB levels were determined by atomic absorption spectroscopy.)

The fourth study of surma uptake from application to the eyes was conducted with human volunteers aged 2 months to 55 years. This study showed no difference in PbB between subjects with or without surma use and no change in PbB during the 90 day course of the experiment. Unfortunately, prior history of surma use by the subjects was not reported and PbB in both groups was above normal. More importantly, the Pb content of the surma used in the experiment was not measured, and it might have been Pb-free or low-Pb.

No firm conclusions can be drawn from the above studies about a possible ocular route of Pb exposure from kohl because of differing results and experimental weaknesses. In the study that showed elevation of PbB in rabbits whose eyes were treated with surma, the route of entry was not determined. Entry of Pb into the body through the lacrimal duct and subsequent swallowing seems unlikely, although one unique case was reported in which an archeological site worker in Pompeii who used a kohl pencil experienced a black secretion from her nose. The Pb content of the kohl was not determined as it was irrelevant to the case. The nasal secretion resulted from an unusually wide lacrimal duct that may have been caused by the lodging of a small insect in the patient's nose [60].

The penetration of kohl through skin has not been studied experimentally. We therefore examined available evidence about other Pb compounds. These studies show that Pb in ointments does not penetrate human skin[61], whereas soluble Pb appears to enter sweat glands of humans [62]. Several studies have analyzed Pb absorbance in vivo and in vitro using organic (e.g. lead acetate, Pb(CH3COO)2)) and inorganic lead (e.g. lead nitrate Pb(NO3)2, lead oxide PbO, and PbS). Table 2 shows a summary of these studies with their major outcomes. Although these studies used different methods for Pb analysis, different subjects, and different exposure times, they all approximately reached the same conclusion that Pb applied to the skin can be absorbed, although to different extents according to the exposure regimen and solubility of the Pb compound. Relevant to the question of kohl ingestion were findings in humans and rats that PbS applied to the skin could elevate PbB [63].

A case study from 1949 on plumbism from the use of Pb dressings on wounds offers another interesting possibility for Pb entry though the skin [64]. An adult female patient had exfoliative dermatitis that was treated with the application of Pb dressings to the entire body surface. The dressings included 2% plumbi subacet. fort and other ingredients and were applied intermittently for 7 months. This Pb solution is known as Goulard's Extract or subacetate of lead, an astringent composed of Pb acetate and Pb oxide that was used until the early 20th century. The patient developed chronic Pb poisoning. The authors concluded that the patient absorbed Pb through her damaged skin. This case is significant when considering kohl, in that kohl may be used by mothers to pack the umbilical stump of newborns. In addition, some Middle Eastern tribes pack the circumcision wound with kohl [4]. It therefore presents a potentially important route for Pb entry into an infant's body from kohl.

Gastrointestinal absorption of Pb by animals fed kohl or surma has not been tested, to our knowledge, let alone in immature animals exposed to kohl chronically under conditions that mimic exposure of infants and young children. Moreover, the bioavailability of ingested Pb from PbS has not been studied to any great intent. The 3 available studies are summarized in Table 3. Two feeding studies with rats [65-66] both show that rats absorb Pb into body tissues when fed PbS, though in both cases the absorption level was about 10% that of Pb acetate. A small study with 5 men also shows that PbS is absorbed when ingested, and is greater by a factor of 3 to 4 after a brief fast [67].











Researchers who have studied Pb exposure from kohl postulate that the major route of entry is by ingestion [56]. Several scenarios are plausible. Children may rub their eyes and lick their contaminated hands. A nursing infant may ingest kohl from its mother's contaminated areola if her hands are contaminated with kohl when she places the baby at her breast, as has been suggested in the case of mothers who use sindur, another Pb-containing cosmetic [68]. Adults or children whose hands are contaminated with kohl may also ingest kohl if they eat without utensils. In addition, users may lick kohl on the applicator when applying it to their eyes. Kohl is typically stored in a special jar and applied with a metal applicator rod (the miroued) designed for the purpose [1, 48, 69]. As kohl is a fine powder, a user may lick the contaminated metal applicator to moisten the powder so that it applies more easily to the eyes ([49]; and RB, personal observations). The prevalence of such practices has not been surveyed to date, but remains anecdotal.

Analytical chemistry may provide a clearer understanding of the environmental sources of Pb body burdens by kohl users. For example, a comparison of 206Pb:207Pb isotopic ratios in the blood or feces of kohl users, their kohl source, and other sources of Pb in the environment may be able to discriminate the major source of Pb exposure. Al-Saleh et al., (1993) [70] performed this type of study by inductively coupled plasma-mass spectrometry on blood from Saudi children who had elevated PbB and determined that their likely sources of Pb exposure were cosmetics and traditional remedies, rather than Pb in gasoline.

## **Kohl and surma as epidemiologic determinants of blood lead levels:**

We have attempted to collect and review all studies in peer reviewed journals that examine kohl use as a potential factor associated with elevated PbB levels or Pb intoxication in the Middle East, India, Pakistan, Europe, and the US. We found 26 studies dating from 1968 to 2012. Twenty of these papers, including 7 case reports and case series, report an association between kohl use and Pb exposure (Table 4) and 6 studies find no association (Table 5). Short commentaries are offered in the tables for each study that mention unique features or critique the methodology. The preponderance of evidence supports the conclusion that Pb-based kohl is associated with increased PbB in women who use kohl and their children.

The first reported cases of plumbism associated with the use of Pb-containing kohl or surma appeared in the late 1960's in London hospitals among the infants and young children of Indian origin. In most cases, a history of surma use in the children's eyes and high PbS content of the surma used was reported. The weakness of case reports is that they usually describe an unusual or novel occurrence and the patients are not adequately representative of the general population. The value of these reports is that they alerted physicians to a source of Pb exposure novel to them and prompted a government campaign in the UK and later in other countries of public education about the potential hazards of Pb-containing cosmetics. These case reports have been succeeded by a number of cross-sectional and a few cohort studies, as well as additional case reports that highlight new findings of clinical significance. Very few longitudinal or prospective studies have been reported to date.



## **Table 4. Epidemiologic studies associating use of kohl (surma) with Pb exposure**



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# **Table 4. Epidemiologic studies associating use of kohl (surma) with Pb exposure**



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#### **Table 5. Epidemiologic studies showing no association between use of kohl (surma) and Pb exposure\***



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The major difference between the 20 studies and case reports showing an association between kohl use and Pb exposure (Table 4) compared to the 6 showing a weak or no association (Table 5) is that most (12/20) of the former group of studies included chemical analysis of the kohl used by the subjects and only one of the latter group did so. The authors of half the studies showing weak or no associations recognized identified limitations of their surveys and therefore recommended that kohl still be considered an important source of Pb exposure. Weaknesses of most of the studies are small sample size, attrition of the members of the study population, and sampling bias from the use of convenience samples. For example, sampling bias may have occurred in studies that included hospital births but excluded home births, as the populations of women involved may have differed regarding cultural practices or health awareness. In addition, the studies were likely to have information bias, particularly from imperfect recall or underreporting by parents about kohl practices. Details are sketchy in most of the studies regarding avoidance of sampling bias, confounding variables, or recall bias.

Other information has also emerged from these studies. Kohl or surma users from the Middle East, India, and Pakistan who have emigrated to Europe or the US continue their traditional use of the cosmetic [71-74]. Government regulations on kohl importation and public education on the hazards of Pb-containing kohl use have not yet eliminated poisoning incidents among the émigrés.

Despite concerns about existing epidemiologic studies which render our understanding of the association of kohl usage with PbB levels imperfect, what emerges is a strong case that Pb-containing kohl presents a real and present risk for elevated PbB in both children and adults. Investigators in many countries have called for greater governmental regulation of the composition of kohl or surma and more widespread education of the public about the hazards of its use. Nevertheless, the use of kohl continues, because of strong cultural traditions.

#### **Attitudes and beliefs regarding kohl usage:**

The centuries-long history of kohl use and its religious and medicinal significance have been adequately presented elsewhere [42, 40] and therefore will be only briefly discussed. Its use has a long tradition that is recorded in the archeological record of the Middle or New Kingdom of ancient Egypt, c. 2040 to c. 1070 B.C. [75] and in religious and historic texts of Islam. Ancient Egyptians used kohl to enhance beauty, protect their eyes from the sun and from infection, and ward off the "evil eye." In Islam, the Hadith of the Prophet Mohammad (Peace be upon Him) states: "Use kuhl made of ithmid on the eye; it brightens the eyesight, and strengthens and increases the growth of the eye lashes." (Hadith 1). Some texts imply that kohl used centuries ago was an antimony (Sb)-based cosmetic [4]. However, only one ancient Egyptian kohl sample of 18 studied was been found to contain Sb [75]. Moreover, two studies of more than 100 modern kohl samples have found only low or trace amounts of Sb [45, 4]. No early Islam sample has yet been analyzed. According to the Hardy et al. (2006)[75], "The reason for the occasional statement that antimony/antimony (tri)sulphide/stibnite was used as an eye cosmetic in ancient Egypt is mainly one of philology. The ancient Egyptian word for eye-paint in general and the black form in particular was "msdmt" (mesdemet) and it became "cthm" (stem) in Coptic, then "stimmi" in Greek and finally "stibium" in (Roman) Latin. This last word was later used for the element antimony, and stibnite for its sulphide ore."

Does kohl have medicinal properties? There is evidence that black eye makeup used by ancient Egyptians had potential antibiotic properties [76]. Chemical analysis of 52 samples from ancient Egyptian makeup containers preserved in the Louvre museum in Paris shows that they contain 4 Pb-based chemicals: naturally occurring galena (PbS) and cerussite (PbCO3), as well as man-made laurionite (Pb(OH)Cl) and phosgenite (Pb2Cl2CO3). The two chloride compounds are of interest because they might generate a small concentration of free Pb ions (Pb2+) in an environment of lacrimal fluid. By means of platinized carbon fiber microelectrodes,

the investigators were able to measure enhanced nitric oxide (NO) production by cultured keratinocytes treated with 0.2 and 0.4 µM Pb acetate in an aqueous solution. NO stimulates macrophages to attack bacteria, and therefore Pb2+ in the eye has theoretical benefit. However, the presence or absence of laurionite in modern formulations of kohl also has not been reported. Therefore, we do not know whether modern Pb-based kohls have NO-generating capacity and its potential antibacterial properties. Furthermore, this finding contradicts previous reports that Pb inhibits NO production in vitro by mouse macrophages [77-78].

Does Pb-based kohl have a place in the 21st century pharmacopeia? To our knowledge, no modern research has been conducted to address the therapeutic value of Pb-based kohl. It has not been tested in either animal or human studies in a controlled experiment to determine whether it protects the eyes from either sunlight or infectious agents. Likewise, public health surveys have not been conducted to compare the eye health of kohl-users vs. non-users. Mothers traditionally apply kohl to infants and children to protect them from the "evil eye" [51], but no surveys have been reported to compare the psychological well-being of kohl users vs. non-users. The idea that kohl can ward off the "evil eye" may be a particularly strong motivation for using it in Bedouin tribes, which view the evil eye as "one of the most dangerous forces that can interfere with their lives" [79]. Given the absence of medical evidence and the presence of strong tradition, the modern use of kohl appears to be deeply rooted in cultural attitudes and beliefs regarding its value.

A number of small surveys have been conducted by clinicians and epidemiologists to discern the extent of kohl use and the reasons for its use. In a case control study in the UK that included 45 Asian children whose mothers treated them with surma, investigators learned that 19 parents used it to clean the eyes, 14 purely for cosmetic reasons, and 2 for religious reasons. The remaining parents were uncertain why they used surma but believed it was good for the eyes [80]. In two other early studies in the UK, Healy et al., (1986) [81] found that 15 of 46 (32.6%) of Asian women interviewed in Nottingham used surma, and Bhopal (1986)[82] found that 12 of 65 (11.7%) of Asian women in Glasgow used surma. In Oman, Vaishnav (2001) [83] found that 72.7% of the population she surveyed used kohl, though the sample size was not given.

Alkhawajah et al., (1992) [59] interviewed a random sample of 500 employees, students, and patients at King Faisal University and King Fahd Hospital, mean age 34.0 ± 7.1 years, including 382 females and 118 males, 485 of whom were Saudi citizens. The prevalence of kohl usage was 233/500 (47%), 59% among women and 5% in men. Kohl was used as an eye cosmetic (66%), children's eye and umbilical stump remedy (26%), and both for children's eyes and umbilical stump (8%). Forty-five percent who used it as an eye cosmetic used it daily. Most users (94%) obtained it ready-made from markets, while the rest made their own.

One small survey of attitudes has also been reported about kohl users in the US. Mojdehi and Gurtner (1996) [84] interviewed 40 women in Alexandria, Virginia (85% from the Middle East, India, and Pakistan, and 15% from Africa), 33 of whom has a personal history of kohl use. Of these women, 12 used kohl on their infants, both girls and boys. The reasons given for kohl use were cosmetic value for women, cleaning the eyes, reducing soreness or redness of the eye, and increasing visual acuity. Some mothers also mentioned traditional value and religious significance to kohl use.

Al-Ashban et al. (2004) [4] surveyed 1250 kohl users, non-users and sellers in 5 regions of Saudi Arabia about their attitudes and beliefs regarding kohl use. The survey revealed that kohl use was common as a cosmetic, eye treatment, or treatment for the umbilical stump. Most of the respondents believed that kohl was safe to use as an eye cosmetic and 81% of kohl sellers believed it valuable for treating eye ailments. Families of about half of kohl sellers used kohl

themselves, and the percentage of kohl sales was similar between city-dwellers and villagers. Kohl users commonly applied it to their children.

Ahmad et al., (2006) [85] surveyed 160 male and female students aged 9 to 12 years and their 16 teachers in 2 government and 2 private schools in the Abbottabad district, northern Pakistan, to assess their knowledge and attitudes about eye health. Kohl use was identified by the investigators as a practice that should be of concern to health educators. Only 1 of the 16 teachers would advise students to avoid the use of kohl to keep their eyes healthy, and 23/160 students indicated they would use kohl as one of several actions to keep their eyes healthy.

Mohta (2010) [86] interviewed 100 consecutive children under 12 years of age attending a tertiary care pediatric hospital in northern India (48 girls, 52 boys, most <5 years old, 65% Hindus, 30% Muslims, and 5% other religions) to assess their use of "Kajal". The prevalence of use was 86%. The survey found that 64% of the mothers had at least a class 12th level education, 90% of the mothers applied Kajal simply on the advice of their elders, and >50% of parents did not know the advantage of applying 'Kajal'. Reasons cited for using Kajal were that it increases the size of the eyes, improves eyesight, and protects the eyes against diseases. About 80% of parents surveyed made their Kajal at home, most commonly a soot-based mixture. This small study is somewhat reassuring that at least in this group of respondents, the cosmetic used by most of them was carbon-based, rather than Pb-based.

From the above surveys carried out since 1979 in the UK, Saudi Arabia, and other countries, the use of kohl by mothers on themselves and their young children seems common among Muslim and Hindu populations. The shortcomings of these surveys are small sample size, absence of demographic data in many of them, lack of information on the duration and frequency of kohl usage, and lack of information on the source and composition of the kohl used. In particular, no distinction was usually made to determine the comparative prevalence of use of Pb-based vs. carbon-based formations, the latter of which would be benign with regard to Pb toxicity. Nevertheless, the studies are in general agreement that kohl use is common in the populations sampled and that users do not recognize the hazards of Pb-based kohl use, especially in children.

#### **Conclusions and future directions:**

The preponderance of evidence indicates that the use of kohl as an eye cosmetic or umbilical stump astringent is a significant risk factor for elevated PbB levels in both children and adults and that this risk is not "more of theoretical nature than a practical health hazard," as claimed in one recent review [40]. The majority of investigators who are studying Pb exposure and Pb toxicity in the Middle East and elsewhere have called for greater public awareness of the dangers of Pb-containing kohl usage and for government regulation of its distribution and manufacture, so that kohl that is purchased by consumers does not contain Pb. The major conclusions and suggestions for further research from this review are as follows:

- Definitive studies on Pb bioavailability from kohl via ocular, dermal, or gastrointestinal routes have not been carried out and reported to date, but epidemiologic studies clearly indicate that kohl users have higher PbB.
- Some kohl samples are made up of other ingredients, such as carbon, and (unless other toxic chemicals are present in them) should provide a safer cosmetic than galena-based kohls.
- No epidemiological study has controlled for the type of kohl used by subjects (Pb-free of Pb-containing) and its association with elevated PbB. Despite this lack of data, most studies conclude that kohl use increases the risk of elevated PbB in infants and children, suggesting that much of the kohl used contains Pb.
- In heavily contaminated environments, other sources of Pb may be of greater

importance than kohl, such as paint chips and roadway dust. However, it is important to emphasize that, in contrast to environmental exposures through dust and paint chips, exposure to Pb though kohl use is avoidable. Whereas roads and housing are difficult and expensive to remediate from Pb contamination, kohl can readily be formulated without Pb.

• As society becomes more globalized, the use of kohl has spread to countries beyond the Muslim and Hindu countries in which it originated, requiring health care providers to learn about its safety. Scientists have a responsibility to discover facts about the hazards of kohl use through well-designed studies, and public health officials have a duty to protect the public from potential health risks for which there is a reasonable expectation of harm.

## **Competing interests:**

The authors have no competing interests.

# **Authors' contributions:**

The authors all contributed to the preparation of this review.

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